

















Hon'ble Guests in Events Organized by NNS Media Group









### **Premium Exhibition with Focus on**

#### Organic Farming, Agriculture & Farmers Welfare

राष्ट्रीय गोकुल बागवानी फसलों के लिए प्रधान मंत्री राष्ट्रीय कृषि एवेम कृषि सिंचाई योजना अतिरिक्त वित्तीय सहायता मिशन

किसानों की सेवा में बागवानी विकास योजना कृषि विज्ञान केन्द्र

नवीन अनुसंघन – किसान के द्वार विज्ञान

पूर्वोत्तर एवेम पूर्वतियों राज्यों में पशु उत्पादकता सजावटी मछली कृषि शिक्षा में कृषि डाक कृषि डाक प्रधानमंत्री किसान कृषि व बागवानी शिक्षा को बढ़ावा

पालन सहायता नई पहल Tractors, Harvesters, Agricultural & Hi-tech Seeds सेवा सेवा

सम्मान निधि योजना Micro Irrigation

किसान मानधन योजना

Organic Farming Agri-Equipments & Machines

Horticultural Advancements

Agri Finance Fertilizers & Insurance & Pesticides Research Institutes

& Green House Technologies

Bamboo Cultivation & Applications

Floriculture

Herbal & & Gardening Medicinal Plants Plastic Nursery / Plantation

में कृषि

& Fisheries

Animal Husbandry Farming Machineries & Equipments

Milk Federations

Doubling of **PMFBY** Farmers' Income









Media Support

**BUSINESS STAR** Export-Import English Monthly







The International Agriculture & Horti Expo-2020 is being organized by NNS, India's most diversified media group since 1950, at New Delhi, India, in fully air-conditioned Halls.

The 3 day exhibition is being organized with focus on Agricultural & Horticultural Advancements and International Trade; Protected Cultivation (Greenhouse), Irrigation & Farming Technologies; Organic Farming and Fresh Fruits, Vegetables, Cereals etc.; Hi-tech Seeds, Fertilizers & Pesticides; Processed Foods & Post Harvest Technologies; Agri Finance, Insurance & Research Institutes; Cold Storage & Technologies. Concurrent shows 'Farmers Workshops', World Organic Expo, Food & Technology Expo-2020 Govt. Achievements & Schemes Expo-2020 will also be held at the same venue and on same dates.

Like its earlier editions, the International Agriculture & Horti Expo-2020 will provide an excellent platform for State Horticulture Missions; Horticulture Mission for North East & Himalayan States; National Bamboo Mission, Agriculture Departments of Various States; Nodal Agencies; Tractors / Harvesters / Agricultural equipments Manufacturers, Hi-tech Seeds, Fertilizers, Pesticides Manufacturers; Cultivation, Irrigation & Farming Technologies providers; Fresh & organic Fruits & Vegetable Suppliers; Agribusiness Consultants, Progressive Farmers, Consumers and other government departments to display and discuss their latest innovations in Agriculture and Horticulture sector.

Farmers Workshops are also proposed to be held regularly on all the three days for active interaction between experts and the farmers.

# More than 150 Exhibitors Thousands of Farmers Benefit from the Show and the Workshops

#### Post Show Report of Last year Edition

The 'International Agriculture & Horti Expo-2019' and concurrent shows 'Food & Technology Expo', 'Govt. Achievements & Schemes Expo-2019' and World Organic Expo-2019 was organized by 'NNS Media Group' on 1-2-3 August, 2019 in Pragati Maidan, New Delhi. The main objective of the Expo was to bring the agriculture sector, horticulture sector, food processing sector, agro based industries, related technologies & service providers, growers, consumers and government departments on one platform and provide them the opportunity to showcase their products/services and form fruitful market alliance.

The focus of the expo was to showcase the advancements in horticulture & agriculture, land development for better cultivation, protective cultivation, Green house/poly house technology, production and post harvest management of horticultural crops, cold chain solutions, research & development, use of fertilizers, compost and farm tools/machines, seeds and planting of agriculture & horticulture crops, mix crops/intercrops-Fruits and vegetable, water storage, drip/sprinkler irrigation, schemes & achievements of the government departments etc.

The expows a sinaugurated by Shri Kailash Chaudhary, Hon'ble Minister of State for Agriculture & Farmers Welfare, Govt. of India and Shrift Market and Shrift Market Mar

The Hon'ble Minister visited various stalls and also held discussions with the exhibitors. While speaking on the occasion he said events such as this spread awareness about agricultural advancements among the farmers and enlighten the people about various peoples' welfare schemes of the government.

#### Other dignitaries who visited the show are:

Shri Ramdas Athawale, Hon'ble Cabinet Minister, Govt. of India, Shri Som Parkash, Hon'ble Minister of State for Commerce & Industry, Govt. of India, Shri Rameswar Teli, Hon'ble Minister of State for Food Processing Industries, Govt. of India., Shri Atul Borah, Hon'ble Minister of Agriculture, Govt. of Assam, Dr. K. Beichhua, Hon'ble Minister of State (IC), Govt. of Mizoram, Shri Vijay Bhaskar, APS to Hon'ble Minister of Commerce & Industries, GOI, Shri S. S. Gill, IAS, Director, DTTE, Govt. of NCT of Delhi, Shri A. K. Tripathi, IFS, DG, NISE, Govt. of India, Dr. B. N.S. Murthy, Horticulture Commissioner, Govt. of India, Dr. N. K. Patle, Director, CIH, Nagaland, Shri Sandeep Goel, IPS, DG, Delhi Prisons, Shri faj Kumar, AIG, Delhi Prisons, Shri S. Vijay Kumar, General Manager, Syndicate Bank, Shri KPS Nehra, Asst. Manager (PR), SBI, Shri Harish Chandra, GM, NSIC LTD., Shri S. C. Nautiyal, Director, Industries, Govt. of UK, Shri Puneet Kumar Vats, Engineer-in-Chief, PWD, Govt. of NCT of Delhi, Ch. Yudhvir Singh, General Secretary (BKU), Dr. Promila Sharma, Mrs. India -2018, President, Mahila Wing, Bharat Vikas Parishad, Shri Vikas Kumar, Marketing Manager, Syndicate Bank etc. etc.

The 'International Agriculture and Horti Expo' was supported by: General Insurance Company of India, BPCL, ONGC, IOCL, HPCL, OIL, EIL

 $\textbf{Exhibitors Number:}\ 120 + \text{exhibitors participated in the 'International Agriculture \& Horti Expo-2019' and concurrent shows.$ 

Visitors: The exporeceived very enthusiastic response from the visitor's point of view. Thousands of farmers from more than 25 states of India including far off states like Kerala, Gujarat, Karnataka, Tamil Nadu, Nagaland, Odisha, Himachal, UP, Punjab, Haryana, etc. came all the way to visit the expo. The visitors used the opportunity to update themselves about the various schemes, activities and achievements of the government ministries and departments.

The majority of exhibitors were satisfied with the response they received at the expo and were happy to confirm that they would continue their participation next year.

















### An Excellent Platform for Showcasing

- Agricultural & Horticultural Advancements
- Bamboo Applications
- · Protected Cultivation (Greenhouse), Irrigation & **Farming Technologies**
- Organic Farming
- · Fresh Fruits, Vegetables, Cereals etc.
- Floriculture & Gardening
- Tractors / Harvesters / Agricultural Equipments
- Hitech Seeds, Fertilizers & Pesticides
- Processed Foods & Post Harvest Technologies
- Export Development Schemes
- · Agri Finance, Insurance & Research Institutes
- Cold Storage & Technologies



# Who should participate

#### Providers of Plants, Machineries, Equipments, Technologies used in: Hydroponics

- Horticulture
- Bamboo Sector
- Farming
- Irrigation
- Fumigation
- Misting & Fogging
- Greenhouse, Organic
- Cultivation
- Post Harvest
- Tissue Culture
- Storage
- Soil Testing
- Frozen & **Dehydrated Foods**
- Landscape

#### Govt. Departments / Institutions

- North East & Himalayan State Horticulture Missions
- National Mission on Bamboo **Applications**
- · National Horticulture Board
- MIDH/State Horticulture Missions Agriculture Departments of Central & State Govts.
  - Commodity Boards
  - Agriculture Marketing Boards
  - **Export Development** Agencies

### Services / Facilities / Publications:

- Cold Storage
- Storage, Handling & Transportation
- Refrigeration & Cold Chain Solutions
- · Weighing & Measuring Machines & Equipments
- · Research Institutes & Consultants
- · Financial Institutions, Banks

#### Manufacturers / Processors / Packers / Traders / Exporters of :

- Tractors and Harvesters
- Farming Equipments
- Fresh Fruits & Vegetables
   Organic Health Foods
- Frozen & Dehydrated Foods
- Processed Fruits & Vegetables
- Tea, Coffee
- Herbs & Herbal Products
- Hi-tech Seeds
- Spices
- Organic Tea / Coffee / Spices / Pulses / Foods Grains etc.
- Other Cereal based products
- Cattle & Poultry Products
- Other Agri-Commodities and **Products**

# Visitors Profile

- Progressive Fermers
- Fresh Fruits & Vegetables Traders
- CEOs / Industry Executives
- Entrepreneurs
- Central / State Govt. Officials
- Research Heads
- Technology Providers / Buyers
- Foreign Delegates
- Progressive Consumers

#### **STALL CHARGES:**

#### READY TO USE, BUILT UP STALLS Normal Location

#### Prime Location

Normal Location

INDOOR RAW (BARE) SPACE (Minimum 48 sqm) Prime Location

(With Carpet, Table, Chairs, Spot Lights, Fascia, Entry in Show Directory etc.)

 
 1 Side Open
 Rs 18000/. per sqm
 1 Side Open
 Rs 19000/- per sqm

 2 Side Open
 Rs 19500/- per sqm
 2 Side Open
 Rs 19500/- per sqm

 3 Side Open
 Rs 19000/- per sqm
 3 Side Open
 Rs 20000/- per sqm
 Power only up to 500 watt will be provided. Additional power charges are given here below :

1 Side Open Rs 19000/- per sqm 2 Side Open Rs 19500/- per sqm 1 Side Open Rs 17500/- per sqm 2 Side Open Rs 18000/- per sqm 3 Side Open Rs 18500/- per sqm 1 Side Open Rs 18500/- per sqm 2 Side Open Rs 19000/- per sqm 3 Side Open Rs 19500/- per sqm

GST @18% or as applicable taxes extra Electric Power: Rs. 2400/- per KW/US\$ 55 PER KW + GST @18% or as applicable taxes

No Electricity is supplied with raw space. Apply for your power requirement along with booking of space.

GST @18% or as applicable taxes extra

For more details: NNS Events & Exhibitions Pvt. Ltd. • Meri Delhi House, 25/10, East Punjabi Bagh, New Delhi-26 (INDIA) Mobile: 9810890701, 9818652118, 7042098883 • Tel: 011-22815600, 22816717

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#### Some Valued Participants In Previous Expos:

































































































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NRDC Coproduct M.

































































